



Rootcamp Syllabus

MODULE	CLASS FORMAT	KEY LESSONS
Module 1: Hydroponic Theory	Presentation Hands-on	<ul style="list-style-type: none"> • Basics of Hydroponics/CEA • Environmental Parameters • Nutritive Parameters & Control • Basics of Plant Science & Health • Crops Overview
Module 2: Growcer Farming 101	In Farm Hands-on	<ul style="list-style-type: none"> • Safety Walkthrough of a Hydroponic Farm • Engineering Overview • Cultivation & Regular Operations/Maintenance
Module 3: Project Planning	Presentation	<ul style="list-style-type: none"> • Growcer's Onboarding Process • Farm System Configurations • Location & Orientation Planning • Growcer Site Preparation • Growcer's Delivery of a Farm • Install and Commissioning
Module 4: Business Model	Presentation	<ul style="list-style-type: none"> • Overview of Growcer Project Economics • Deep Dive into Different Business Models • Build your Business Model
Module 5: Production Planning	Presentation	<ul style="list-style-type: none"> • Cultivation Management Platform (CMP) • Production Planning Overview • Production Planning Template • Post-Commissioning Support